

AN INTRODUCTION

Wait... Who is this guy?

Born in Manila, made in California,
based in Amsterdam, Miguel just might be
your next creative hire.

Hello! My name is Miguel. I'm a multi-disciplinary, multicultural, multihyphenate creative. I'm an outsider with insight. I'm a tropical native who's gone through the nomadic madness of going where the project takes me.

In the last seven years, I have worked in **San Francisco, Los Angeles, Berlin, Amsterdam, Manila, Singapore, Bangkok, Jakarta, and Kuala Lumpur**. My client list ranges from cars to shoes to shampoo, and at one point I even made online content for a little fledgling media company called **Netflix**.



I am young enough to stay restless; not old enough to rest on my laurels – and I've collected quite a few. Throughout my journey, I've had work shown in the Santa Barbara International Film Festival, Nashville, and Grand Rapids. In 2012, I was one of the youngest filmmakers to premiere a short film at the **Tribeca Film Festival**.

Whether the end product is online, offline, filmed, photographed, or illustrated, I've got ideas flowing through my veins and the mental muscle to bring them to life. I can think on my toes and work under pressure.

When I shot for Netflix, just two days before shoot day, they had to scrap all the plans due to the weather. They also cut our time with the **Iron Fist** cast down to just an hour. Despite all that, I polished one of their ideas while coming up with a whole new one, and we shot them all and still had time left behind to take pictures with the celebrities.

FILA – “What Makes You Free”, 2016

<https://vimeo.com/193833888>

Netflix – “Truth or Denga with the Iron Fist cast”, 2017

<https://vimeo.com/214620605>





FIFTY-TWO CARDS UNLIMITED CONVERSATION

So Cards – a collection of questions for deeper discussions.

📍 [Amsterdam, Netherlands](#) 🎮 [Playing Cards](#)

€12,878

pledged of €10,000 goal

506

backers

Throughout my career, I've learned to work through every phase of a project. Last year, I led a Kickstarter campaign that within thirty days raised over **12,000** euros. I wrote the copy, shot it, and designed the package. I also sent emails to influential photographers, writers, and artists to help get the word out. Among those who tweeted about the campaign are Jeremy Cowart and Nick Onken (who that week had just recorded a podcat with Usher.) Since launching, I've grown the simple idea into a giant movement with followers all across the globe. It's even turned into a series of events in seven different cities.

Online, it has a rapidly growing following (2,900 within eight months.) But it isn't just about the numbers. These followers are all highly engaged,



People & Plates, 2013
<https://vimeo.com/75940730>

constantly in conversation through IG stories, polls, direct messages, and so on. It is a genuine community built on humanity.

If you're looking for someone who's been seasoned and has still got plenty of spice, that's me. If you're looking for someone who churn out concepts that can sell without coming off as a soulless corporate garble, I can do that. If you're looking for someone who can coop himself up in a room trying to polish a project and still find time to crank out the jams at karaoke, well, take a wild guess who that might be.



Beyond Small Talk: Tel Aviv

Let's talk.

E-mail: hello@miguelluis.tv

Phone: +31 6 34 00 24 40